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Better Markets, Better Lives

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## Milk Market Access and Compliance In Kenya

Kenya Markets Trust partnered with the [Kenya Dairy Board](#) to host a Consultative Workshop on Sustainable Partnerships in formal and informal milk marketing for enhanced market access and compliance. During this workshop, the two organizations signed an agreement to work together to streamline milk-marketing channels in the country.

KDB is a regulatory body in the Kenyan dairy industry established by an Act of Parliament, the Dairy industry Act Cap 336. In addition, the Board undertakes developmental and promotional roles to promote the development of the Kenya dairy industry. The primary role of the Board is to ensure quality and safety of milk and milk products for the local and export markets. The processes, technologies, equipment, procedures, standards and practices in the entire value chain are therefore given regulatory focus as they impact on the quality and safety of the final product.

Kenya has a large market for milk and milk products, which is served by formal and informal marketing channels. The former controls approximately 30% of the market, which means informal marketing is dominant especially in rural, semi-rural and low middle class estates in urban centers.

[Read more here](#) about this workshop and our partnership with KDB, and see how we expect it to transform Kenya's Dairy Sector.

*Pictured above: KDB Managing Director, Margaret Kibogy, and KMT COO, Katanu Mwosa, display signed agreement documents for KMT/KDB partnership.*

## Giving a Voice to Agro-dealers

Kenya Markets Trust in partnership with Agri Experience and the Busia County Government hosted a one-day agriculture stakeholders' forum at Busia Agriculture Technical Center (ATC) grounds on Thursday, August 11, 2016, in which the Busia Agro-dealers Association was officially launched.

During this forum, industry players collectively discussed issues and explored solutions to increase agriculture productivity in the county particularly focusing on crop seed, with an ultimate goal of improving Kenya's food security.

County agro-dealer associations are formed in a bid to develop an advocacy and influencing platform that links agrodealers to the counties. Through the associations, agrodealers can channel issues that affect their businesses directly to the county governments. [Read more here](#) about County Agro dealers Association and how they are set to improve the Kenya's Agribusiness sector.



*Pictured above: Antony Wahome, Chairman of Busia Agro dealers Association, Andrew netia, the Secretary, and Antony Mugendi, the Ag. Director of agriculture, Busia County, display registration certificate for the agro dealer association during its official launch*

# Transforming Kenya's Agribusiness Sector

Kenya Markets Trust is carrying out various activities aimed at bringing a long-term sustainable change in Kenya's agribusiness sector.

Recently, KMT organized a business luncheon at Mwea Guest house where about 80 input subsector stakeholders deliberated on "Effects of noncompliance with Maximum Residue Levels to the horticultural sub-sector in Kirinyaga County and Kenya as a whole".

Kirinyaga County is home of Horticulture farming which is a key foreign exchange earner in Kenya. Agriculture accounts for 65% of total export earnings in Kenya with horticulture being the largest agricultural sub-sector contributing about 33% of the Agricultural GDP and 38% of export earnings. Watch [this video](#) to learn more.



Lack of information on the right farm inputs and how to use them is a big challenge hampering growth in Kenya's agriculture sector. Watch [this video](#) to learn about what we are doing to bridge the information gap in Kenyan Agribusiness.

With soil acidity becoming a big problem in farming, we are encouraging farmers to use lime-based fertilizer to correct soil acidity for improved productivity. [Here is a video](#) to give you more insights into this activity.

We are also promoting the adoption of bio-pesticides by smallholder farmers to advance climate-smart agricultural practices and safe use of pesticides to enhance compliance with food safety standards. This will increase incomes and food security in the country. [Watch this video](#) for more details.

*Pictured above: Farmers get valuable information on correct use of farm inputs from an inputs firm official during Mwea Agribusiness Expo.*

## Regional Dynamics in Water Provision

The Kenya Markets Trust (KMT) Water Sector Team, in a recent visit to Isiolo and Marsabit counties to initiate engagement with County Governments on water Service Delivery Models (SDM), observed resurgence in nearly all economic sectors.

The team visited the counties in anticipation of scaling-up the model that has been implemented in the Western part of the country and left with very invaluable lessons. It was explicitly noted that, the approach to addressing water issues varies by region and there would be no one-size-fits all.

While Western Counties are endowed with surplus and alternative water sources (*streams, springs, shallow well, lakes etc.*) that are fairly permanent and available for use round the year, ASAL Counties on the other hand, have limited and intermittent sources which, in addition to human use, are relied upon by the numerous livestock. Read more [here](#) to see the different dynamics of water services delivery models which come into play due to characteristics of different regions in the country.



*Pictured above: Water vendors at Laga in Turkana preparing to ferry water to Kalokol.*

## New Arrivals

**Jacqueline Karusa Akwah** joins KMT as an Executive Assistant. In this role, Jacqueline will be responsible for providing administrative support to KMT Management Team and the Board of Directors, as well as providing high level co-ordination within KMT and its key stakeholders to ensure smooth operation of the organization.

Jacqueline brings to KMT a broad experience in Executive and Board Management, a role she has played for over 8 years.

She previously worked at Central Depository and Settlement Corporation as the Executive Assistant to the CEO, Board Co-ordination, Communication and Management.

Before joining the corporate world, Jacqueline was a Fashion Designer who was among the top 20 emerging young designers selected worldwide to participate in the prestigious International Smirnoff Fashion Awards Professional Category. She was also in the team that came up with the famous **Kenya National Dress**.

She has worked in the NGO sector as a Design Manager (Amani Ya Juu Foundation) and the Banking Sector as Customer Service Executive and an Administration Officer.

Jacqueline has a Bachelors Degree in Business Administration Entrepreneurship.

She is currently pursuing her MBA at United States International University- Africa.



Karibu sana Jacqueline!

*Pictured above: Jacqueline Karusa Akwah, KMT new arrival for the month of August.*

[Kenya Markets Trust](#) works in partnership with the private sector and government to make agricultural markets more inclusive and competitive. This involves finding, testing and scaling new business innovations in products, services, information and outreach. At the same time, we support improvements to the business-enabling environment.

We highly value your feedback, so please write to us at [comms@kenyamarkets.org](mailto:comms@kenyamarkets.org) for any comments and suggestions you may have on this newsletter.

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